

# MEDIA KIT



WWW.MDTHEATREGUIDE.COM



## About MD Theatre Guide

The Maryland Theatre Guide is an online performing arts news magazine, covering theatre, music, and dance in the Maryland, Washington DC, and Northern Virginia area. We also produce a podcast and original videos.

### Social Media Followers

 **9,531**/@ MDTheatreGuide  
 **3,625**/@ MDTheatreGuide

### Website Statistics

 **3,000 to 5,000** visitors per day  
 **21,000** unique visitors per month

## Testimonial

"MD Theatre Guide is a tremendous resource. This site is easy to navigate and filled with supportive and informative content. The support that Mark Beachy and his team offer to the community is a gift. Ads and articles about Adventure Theatre MTC placed on MD Theatre Guide's site generate much interest, click through, and patronage to Adventure Theatre MTC. I am thankful for MD Theatre Guide."

– Michael J. Bobbitt, Producing Artistic Director, Adventure Theatre MTC

## WEBSITE ADVERTISING SPECIFICATIONS AND RATES

	Ads	Specs	Weekly Rates
A	Leaderboard. Rotating Banner	728 x 90 px	\$70
B	What's Playing. Rotating Side Bar	300 x 250 px	\$50
C	Sponsors Section. Rotating Side Bar	300 x 250 px	\$25
D	Middle of Post. Rotating Side Bar.	300 x 250 px	\$30
E	Text Ad. (Post Sponsored By Your Company/URL)		\$10
F	Self-Post News (Paid Post)		\$20 (one time fee)
G	'A Quick 5' Column		\$50 (one time fee)

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## Podcast Advertising and Rates

	Ads	Weekly Rates
A	30 Second Commercial	\$25
B	60 Second Commercial	\$40
C	'A Monologue Moment' Sponsor	\$20
D	'A Musical Moment' Sponsor	\$20

## Video Services

MD Theatre Guide offers a variety of video services, specializing in theatre, music, and dance videography. Services include event videography, on-camera interviews, or your own custom project.

## CONTACT INFO

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A photograph of Mark Beachy, the publisher of MD Theatre Guide, speaking at a podium. He is wearing a dark suit and a bow tie. The background is a blurred audience at a theater event.

**MARK BEACHY**

*Publisher of MD Theatre Guide at The Kennedy Center*